



Exhibitor Opportunities

MAY 1 – MAY 2, 2024

Scripps Seaside Forum
Scripps Institution of Oceanography,
La Jolla, CA

Contact

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Rady
Children's
Institute

Genomic Medicine®



Embark on a transformative journey with us as we make history in the realm of Rapid Precision Medicine™ at our two-day hybrid conference.



Amplify your visibility with industry leaders, pioneers, and innovators by securing your place and committing to an exhibitorship early.

Elevate your presence, connect with your target audience, and leave a lasting impression – reserve your opportunity now!



EXHIBITOR OPTIONS

2024 Hybrid Conference

Platinum Exhibitor (1 available)

\$60,000 / early bird \$55,000

As the Platinum Exhibitor for Frontiers in Pediatric Genomic Medicine Conference, a Company representative will provide brief opening remarks. Share a brief story about your company's history, product, service, or highlight a collaborative story with Rady Children's Institute for Genomic Medicine. The Platinum Exhibitor company's logo will be displayed in both the exhibit hall and bar/food stations during the reception.



Includes:

- Platinum Exhibitor recognition on conference website, conference app and selected online marketing materials and media materials.
- Recognition as the Host of the opening reception.
- Most prominent logo on all signage.
- Exhibitor booth in main conference lobby and a virtual exhibitor booth on the conference website.
- Conference bag promotional insert (must be provided to RCIGM 60 days in advance of event).
- Premium branded conference gift for in-person attendees.
- Post-show registration list with full contact information for attendees that opted in.
- One post conference email blast within 60 days.
- Exhibitor may provide appropriate branded items such as coffee sleeves or napkins
- 15 full conference passes. Includes access to all sessions, meals, and welcome reception.



EXHIBITOR OPTIONS

2024 Hybrid Conference

Gold Exhibitor (4 available)

\$30,000/ early bird \$25,000

As a Gold Exhibitor you will be the center of attention when attendees gather for lunch and network while eating beach-side.



- Gold Exhibitor recognition in conference app, conference website and selected marketing materials.
- Breakfast or Lunch sponsor recognition.
- Logo on signage at Frontiers, virtual conference lobby/app and social media
- An exhibitor booth in the conference breezeway and a virtual exhibitor booth on the conference website.
- Premium branded conference gift for in-person attendees.
- Exhibitor may provide appropriate branded items such as coffee sleeves or napkins for said meal.
- Post-show registration list with full contact information for attendees that opted in.
- 5 full conference passes.

Silver Exhibitor (4 available)

\$15,000

As a Silver Exhibitor you will be the center of attention when attendees get a chance to stretch their legs at the break.



- Silver Exhibitor recognition in the conference app, conference website and selected marketing materials.
- Break sponsor recognition.
- Exhibitor booth in conference breezeway and a virtual exhibitor booth on the conference website.
- Logo on signage at Frontiers, virtual conference lobby/app and social media.
- 2 full conference passes.

EXHIBITOR OPTIONS

2024 Hybrid Conference

Exhibitor Talks at Frontiers Conference (4 available)

\$15,000/ early bird \$13,500

Seize the spotlight at our conference with an exclusive 30-45 minute exhibitor talk during breakfast or lunch! Engage a captive industry expert audience, and make lasting connections as attendees sign up for an enriching experience that blends networking with knowledge-sharing.

Max attendee capacity: 30 people

- 2 dedicated highlighted social media posts.
- List of presentation attendees contact information for those who opted in.
- 2 full conference passes.



À LA CARTE EXHIBITOR OPTIONS

2024 Hybrid Conference



Our flexible à la carte options allow you to tailor your package with services that perfectly align with your company's unique needs. These options empower you to build a customized solution that ensures your business stands out.



Transportation/Shuttle Exhibitor

\$15,000

Navigate with unparalleled visibility as you take attendees on a seamless journey, ensuring your logo travels through the city

- Signage on the shuttle to/from the designated hotel.
- Signage on the pick-up/drop-off location at Seaside Forum.
- 2 full conference passes.



Mobile App Exhibitorship (1 available)

\$10,000

Make a lasting impression by putting your name at attendees' fingertips, unlocking a world of opportunities with this exclusive exhibitorship.

- Splash-screen ad.
- Main screen banner ad.
- Mobile app grab bag PDF insert.
- 2 full conference passes.



Wi-Fi Exhibitorship (1 available)

\$10,000

Be the driving force behind seamless networking, ensuring every attendee stays linked to their day to day.

- Provide Wi-Fi internet access in all areas to conference attendees under a personalized network.
- Signage with Wi-Fi password will be positioned at the registration booth, noted in the conference app.
- 2 full conference passes.

À LA CARTE EXHIBITOR OPTIONS

2024 Hybrid Conference



Exhibitor Booth

\$3,500

- Table in the breezeway of the conference site at Scripps Seaside Forum



Lanyard Exhibitorship (2 available)

\$2,500

Secure your place in every attendee's journey ensuring your business stands out with every badge.

- 1 full conference pass.



Champion Support

Unlock the power of unconventional support for Frontiers 2024! Even if your budget doesn't align with a full exhibitor package, let's explore creative ways to contribute to advancing pediatric genomic medicine and precision medicine. Elevate your brand through unique avenues like exclusive branded swag or impactful in-kind donations. Reach out today to discover how your brand can stand out while making a meaningful impact, and don't forget to ask about our exciting non-profit opportunities.

- Champion sponsor recognition in the conference program, conference website and selected marketing materials.



Exhibitor Hall Raffle

RCIGM will host a raffle in the exhibit hall to encourage attendees to visit the exhibitors. Attendees must visit every booth and receive a signature from each to be entered into the drawing. Companies may donate prizes with a value under \$100.



Thank you!
We look forward to
working with you!

Contact

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